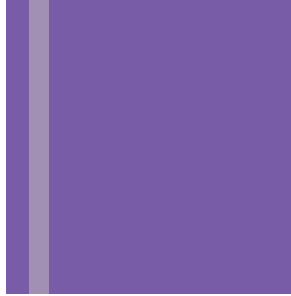




NEWSLETTER — WINTER ISSUE — 2013



Saadat Ikram Campus, Lahore, Pakistan.

Editorial

Dear Reader,

The Citizens Foundation (TCF), has created a worldwide presence for over a decade, introducing the organization to the masses and sharing its success stories. Extending our network further this year, TCF has marked itself on the globe again with two new chapters in Italy and Australia. The founding members within these regions share an immense passion for the cause and wish to contribute, through forging partnerships and engagements that foster TCF's growth.

The latter half of this year comprised a series of events taking TCF forward on global platforms whilst addressing educational crisis. Working in parallel with these endeavours, local partnerships also

emerged to create a sustainable impact in combating education emergency of the State.

This quarter's issue covers interesting initiatives that would not have been possible without the compassion of our supporters, staff and volunteers across the globe.

Wishing you a healthy and prosperous new year ahead.

Regards,

TCF Newsletter Team

We await your feedback and queries at: info@tcf.org.pk

TCF Highlights

- Students: **126,000**
- School Units: **910**
- Locations: **97**
- Female Faculty: **6,300**



Young Achievers

Mahnour Khursheed

Mahnour Khursheed, a TCF Alumni (2011), is our **first physiotherapist in the making** and is currently studying in her 5th year Doctor of Physical Therapy (DPT) programme, at the Ziauddin University, Karachi. She is extremely motivated to make a career for herself in this field. We wish her all the best as she begins her journey!



Jahanzeb Nisar

Jahanzeb is a role model not only for his family but also for his community and other TCF students. An Alumni (2011) from TCF, he is currently pursuing his degree in Chemical Engineering from the prestigious **Ghulam Ishaq Khan Institute (GIKI)**, after having been **competed with 5,400 applicants from all over South Asia**. TCF family is proud of him!

Obhartay Sitaray 2013



The Supporters of The Citizens Foundation (STCF) hosted the Grand Finale of an inter - school fundraiser, singing competition, **Obhartay Sitaray - Sing to Educate**, in November, 2013.

With a turnout of 400 students from grade III to XII, over 126 schools of Karachi participated in the event, making it a mega success. Students showcased their talent by covering genres like pop, classical and folk music.

TCF at the WISE Summit 2013



TCF participated in the annual World Innovations Summit on Education (WISE) in Doha, Qatar in October, 2013. The theme of WISE this year was, "Reinventing Education for Life" exploring how innovation can close the gap between education, learning and life. Mr. Mushtaq Chhapra, Founding Director and Head of Grants, Ms. Sadaf Rehman represented TCF on panel discussions related to education, financing and community mobilization initiatives for successful on ground implementations. TCF was a recipient of the prestigious WISE award in 2010, and has recently entered into a partnership with **Education Above All**, a global initiative founded and chaired by Her Highness Sheikha Moza bint - e - Nasser of Qatar.

Highlights from Grants and Alliances

Educate A Child Programme with Qatar Foundation

In order to partake in the Universal Right to Education, TCF recently signed a grant agreement with the Education Above All Foundation for Educate A Child (EAC) programme. The EAA — TCF partnership will enable admissions for out-of-school children across Pakistan over the next 4 years. The project focuses not only on enrollment but also endeavors good quality education over the course of the primary schooling period.

Education Fund for Sindh

EFS – Education Fund for Sindh shares TCF's vision of tackling the education crisis in Pakistan. They have made funding agreements with TCF to provide educational support to over 9,600 children in March 2013, expanding to an additional 7,900 children by November 2013. Through the EFS intermediaries programme working in Sindh, EFS will provide access to education through grant funding to existing private educational organizations like TCF.

Ihsan Trust supports TCF Alumni Department

Ihsan Trust (Meezan Bank Limited) has provided 350 scholarships to TCF Alumni for Intermediate education expenditure. They also support two TCF Alumni pursuing medicine at the DOW Medical University. Their support has empowered these students to pursue higher education and to broaden the scope of opportunities for themselves.

TCF Accolades

29th Corporate Excellence Award



TCF takes immense pride in sharing a wonderful news with all it's supporters and friends, that the organization was adjudged the winner of the '29th Corporate Excellence Award'. The award was instituted in the Non - Profit Social Services Organization Sector by the Management Association of Pakistan (MAP). The President of Pakistan, Mr. Mamnoon Hussain presented the award in an elaborate ceremony held on August 22, 2013. TCF CEO, Syed Asaad Ayub Ahmad and Chief Financial Officer, Khwaja Bakhtiar Ahmed were invited to receive this prestigious award.

Best Corporate Report Award 2012

TCF was awarded the Best Corporate & Sustainability Report Award for the year 2012 by the Institute of Chartered Accountants of Pakistan (ICAP) and Institute of Cost and Management Accountants of Pakistan (ICMAP). The award was presented by Mr. Ahsan Saeed, President of ICAP and Mr. Zia ul Mustafa, President ICMAP to Brig. (R) Sabur Ahmed, GM Operations, TCF. Best Corporate Report Awards were given to recognize excellence in corporate and sustainability reporting while promoting transparency through timely, factual and reader - friendly annual reports.

Volunteer-led Activities

Solar Panels for TCF School



The Hub Power Company Limited has installed Solar PV System at their TCF Hubco - IPGD Campus. This is the first time ever that a Solar Panel System has been installed at a TCF School. The System was inaugurated by Mr. Khalid Mansoor, CEO, Hubco in November, 2013.

Barclays invites TCF Students for a tour



In order to provide an understanding of how things work in the financial sector, Barclays Bank arranged a tour for a group of TCF Grade X students at one of their branches. The students were briefed about branch operation and imparted basic banking knowledge. The initiative was fruitful in providing exposure to the students and guidance for future career opportunities.

Unilever Global Hand Washing Day 2013

Unilever Pakistan is known to be a consistent TCF supporter, celebrated Global Hand Washing Day in 7 major cities of Pakistan. An interactive story telling session was conducted, which the students enjoyed thoroughly, followed by a *Ehd Nama* in which students made a pledge to keep themselves clean.

Standard Chartered Bank endeavours

Standard Chartered Bank (SCB), a committed TCF supporter, has always engaged their team members with various volunteer activities for TCF. This quarter has been very eventful with a series of events organized by them.

An **Eye Health Activity** was conducted with TCF Primary School – KPT Campus students. The aim was to address avoidable blindness amongst children and provide free of cost solutions for the diagnosed cases.

The SCB Modarba team comprising 15 volunteers visited TCF school, Shah Faisal Sindh Police Campus and conducted a **Book Reading Activity**. Around 240 students spent memorable moments with the enthusiastic volunteers during this reading session.



TCF at the Clinton Global Initiative 2013



TCF participated in the prestigious 2013 Clinton Global Initiative (CGI) event held in New York in September, 2013. Mr. Danial Noorani, founder and CEO, TCF - USA represented the organization. TCF was also invited to attend the CGI meetings in 2011 and managed to exceed the commitment made at the forum, by enrolling 13,000 out-of-school children v/s 10,000 children committed from less - privileged communities. In 2013, TCF committed to leverage technology for improving the quality of teacher training across its extensive network of schools. The forum gave CGI members an opportunity to share new and fulfilled commitments, develop new partnerships and recognize the innovative approach currently underway by CGI members across the globe.

TCF Highlights around the Globe

TCF – UAE: Art for Education by Dubai Cares



The Citizens Foundation – UAE joined hands with Dubai Cares to raise funds for a TCF Primary School – Dubai Cares Campus in Pakistan. Dubai Cares is a UAE - based philanthropic organization, which aims to improve children's access to primary education in developing countries across the globe. An art exhibition and gala dinner, entitled "Art for Education," was held on 22 October, 2013, in Dubai. The event featured an auction of art pieces by established and emerging artists from Pakistan and UAE followed by a musical performance. The multicultural event attracted over 600 guests including art enthusiasts, TCF supporters and corporate sponsors.

TCF – Australia emerges



Taking our global presence forward, a TCF chapter was launched in the heart of Sydney, Australia. The event was organized by the TCF Australia team on 14th November, 2013, which included like minded professionals who are passionate about combating illiteracy in Pakistan. Some of the key speakers included, Dr. Marian Faruqi, Member of NSW Legislative Consul, Mr. Shifaat Kaleem, Consul from the Pakistan High Commission, and Peter Hasko, Director AustralAsia, Harvard University Alumni.

News from TCF – USA

TCF-USA has been very active this quarter with a string of firsts. **NE Ohio** had their 1st. fundraising event for a secondary school in Mansehra. The Minneapolis, Minnesota community's 1st fundraiser was for a Lifetime Support endowment for a TCF School. **NC Raleigh-Durham and San Diego** launched new chapters with very successful events. **Seattle, Indianapolis, Dallas, St. Louis, New Jersey, Connecticut, Austin and Dallas** continued their tradition of holding annual events which are attended by a very enthusiastic cross section of supporters from their community.



Highlights from TCF – UK Eid Festivities

TCF -UK celebrated Eid by arranging a fun -filled rendezvous held at a beautiful historic town hall in Central London. With a variety of stalls including face -painting, mehndi, food, jewellery and clothes, TCF -UK pulled off a vibrant event for families attracting new supporters around London.

Quiz Night



Autumn began with exciting events which laid the foundation for more to come in the New Year. TCF - UK hosted another successful Quiz Night at Mumtaz restaurant; an enjoyable evening of raising funds, whilst stimulating conversations to build awareness for TCF over a sociable meal.

Highlights from TCF Canada Montreal Gala

TCF Montreal organized a successful gala on September 14th, 2013 headed by Dr. Moin Kermani with the help of Mary Lou Hussain. Some of the noted luminaries included the Consulate General of Ottawa, High Commissioner of Pakistan and two Canadian Senators. The event managed to raise sufficient funds to support the operating cost of one school unit for an entire year.

Premiere Marathon

TCF patrons braved the cold and came out as a team to run and support the TCF cause at Canada's premier marathon at the Scotiabank Toronto Waterfront on October 20th, 2013. It was a truly heartwarming endeavour by the team of young professionals, based in Toronto.



Regina Support Group Gala

A power packed gala was recently initiated by the Regina support group, headed by Dr. Haji Ibrahim Chalchal on November 16th, 2013. More than 100 guests attended the event and raised their target funds for the completion of TCF, Regina Campus.

TCF Calgary Annual Gala & Fundraiser



On November 17th, 2013, TCF Calgary group organized their Annual Gala headed by Zaurayze Tarique. Senator elect Mike Sheikh, Judie and Michael Bopp were the guest speakers at the event, who inspired the audiences with their great work. As a result of the efforts being put together, Calgary group is now supporting the operational cost of three school units.

TCF welcomes Italy Chapter

The 'Italian Friends of TCF' celebrated their registration as an Italian Charity ("Onlus") on March, 2013, although the group has been active in Milan since 2010.

Pecan Balls Campaign

Italian Friends of TCF organized their 3rd Annual Pecan Balls Campaign, "Cookies For Good" where gift boxes were given in exchange for donations. Each box was garnished with a ceramic tile, sent from Lahore, Pakistan. The entire proceeds went to support the Mobilink I Campus near Lahore.

TCF-Italy's 1st fundraiser



In September, 2013, a conference was hosted in Milan with the Fondazione Corriere della Sera at their prominent location, the Sala Buzzati. TCF Founding Director Mushtaq Chhapra and Ambassador Tehmina Janjua spoke at the event. The conference was followed by a fundraising dinner at one of the city's most prestigious and historical locations, Grand Hotel et de Milan.

Help Educate Pakistan

Donate through:

Cheques or Bank Drafts, titled **"The Citizens Foundation"**
Plot # 20, Sector 14, Near Brookes Chowrangi,
Korangi Industrial Area, Karachi, Pakistan.

Donate online via Master/Visa card, visit www.tcf.org.pk

For queries and to Adopt-A-School, call: (92-21) 111-823-823

Email: info@tcf.org.pk Website: www.tcf.org.pk